

trails

Following the Footsteps of University of Alberta Alumni

Hoodoo you love? ... "I was really pleased," says Cesar Shoko, '02 BFA, when told the lamp pictured here that he designed with partner Greg Ball, '93 BA, had won a 2006 Canadian Interiors 'Best of Canada' Award.

Working together since the duo first hooked up at the U of A's Industrial Design program, they both enjoyed fishing and camping which took them on an outing to Alberta's badlands area in 2004. There they were inspired by the tall, thin spires of eroded sandstone known as hoodoos that are common to the area.

Thus was born the Hoodoo Lamp. Made of coroplast, a corrugated plastic sheet material, the lamp stands 1.2 metres high and features a blue fluorescent light that doesn't consume too much electricity nor get too hot for the 5-centimetre enclosure it sits in. The layered look to the lamp is evocative of the sedimentary tiers endemic to the badlands area and Ball hopes the publicity generated from the award will help convince a manufacturer to take on the task of making what are so far hand-built creations that have been sold around the world.

"All of the products we design are inspired by the local landscape," says Ball. Hoodoo products so far include a coat rack with a bottle opener in development. "Nowadays, the province is really on the radar," he continues. "We're trying to get something Albertan into the global market."

More information about the lamp and other Hoodoo products is available at www.hoodoos.ca.

HooDoo Lamp

